



## **Fancy Media Limited**

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# Our Profile

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# who we are

Fancy Media is one of Africa's foremost vibrant multimedia companies. Our core focus is to deliver immense visual experience to clients. We aspire to tell stories about Africa through video and photography. Our audiovisual content is aimed to inform, educate, entertain and connect people in the most compelling and creative way to enrich lives, help people to know more, do more and to live inspired.

We understand the global importance of the Sustainable Development Goals (SDGs), we support and work towards them. We understand our work will impact to their delivery. Our team comprises photographers, cinematographers, producers, video editors, animators, camera operators, communication strategists and writers – all passionate about their areas of expertise

## our mission

Our mission is to deliver unmatched results for our clients and media partners. We accomplish this by offering a specialised service in digital media. This cuts across all industries; Health, Education, construction Humanitarian/Relief, manufacturing, agricultural sector both large and small business enterprises, for profit or non-profit.

## values

In pursuit of our vision, we have built our company around the following values.

**Integrity** – We hold our work and our people to the highest standards of professional behaviour and ethics because we believe in doing the right thing, at all times. Our commitment to good governance guides every aspect of our business.

**Passion** – We are passionate about our work because we play a crucial role in promoting Africa. We have a very positive outlook on telling the continent's stories.

**Ambition** – Our goals are set high & we actively seek challenges & opportunities to continuously grow.

**Service Excellence** – We consistently work towards achieving and maintaining high levels of excellence in services we provide to our clients. We will continually invest in our people, our tools and our



# what we do

We provide compelling documentary photography as well as clear and accurate video services to various projects. We utilize innovations in technology, digital media and the web to tell your story. We serve communities of all kinds and the diverse individuals and businesses that form them.

## Video Production

- Documentary
- Conferences & Workshops
- Interviews
- Product Launches
- Concerts
- Web videos
- 2D Animation & Explainer videos
- Q&A
- Livestreaming
- Company video
- Aerial filming
- TV Commercials
- CEO videos

## Photography

- Documentary
- Portrait
- Conferences
- workshops
- Hotel
- Product
- Concerts
- Headshots
- Aerial
- Factory
- Writing
- Printing
- Framing

# why work with us

**Competence** – We are a qualified team in our areas of expertise and we handle all work without subcontracting

**Best Practices** – To produce compelling and informative videos, there are three stages of video production: pre-production, production and post-production and we keenly follow them.

**Guaranteed Quality**– At Malaika Media, quality of service lies at the heart of all of our production process. We shall provide high quality videos either in FHD, UHD or 4K with very good sound.

**Lightening Fast Turnaround** – When you need your project turned around super quickly, we shall deliver.

**9yrs years of Experience** – We have a combined experience of a couple of centuries, and have planned and produced a range of projects in every sector. Whatever you are planning, we have probably done it, or similar, before.

# our equipment

EQUIPMENT(Description)	QTY
- Panasonic S1 H - A Netflix standard Video camera with 4K Prores & RAW	1 camera
- Canon C100 Mark II - Documentary standard video camera	2 cameras
- Nikon D850 - Professional photography Camera	2 camera
- Nikon D750 - Professional Photography camera	1 camera
- Gopro Hero 7 Black	1
- DJi Phantom 4 Pro Drone - Aerial filming	2
<b>LENSES</b>	
-50mm, 85, 70-200mm, 17-40mm, 16-35mm, 24-70 - Video camera	6 lenses
-50mm, 85mm, 45mm, 14-24mm, 70-200mm 24-70mm - Photo Lenses	6 Lens
<b>STABILIZERS</b>	
- Manfrotto Tripod ( Fluid Head)	4
- Konavo Slider - 2m	1
- Ronin - M - (Hand held Stabiliser)	1
- Car Saction Mount	1
- Rhino Slider - 2.5ft	1
- Monopod	1
<b>SOUND</b>	
- Zoom H6 (Sound Recorder)	2
- Sennheiser Wireless lapel Mics	4
- Sennheiser mkh 416 - (Short shotgun interference tube mic for film, radio & TV)	
<b>STORAGE</b>	
-SD Cards	20
-Hard Drive - Back up	25
<b>LIGHTING</b>	
- Reflector	2
-Light Stands (manffroto	4
- Fovitec (LED lights)	2



# our clientelle

